

# FA 188 THE ART OF MAKING VIDEOS

Seminar Leader: Janina Schabig Email: j.schabig@berlin.bard.edu Office Hours: by appointment

Course Times: Mondays, 15.45 – 19.00

### **Course Description**

This beginners' introduction course teaches the foundations of video making. You will be introduced to professional video and audio equipment throughout the semester. In hands-on workshops you will learn all about your camera and how to use its manual settings, how to record and design your own sound as well as how to edit in Adobe Premiere. We will explore different genres, such as short films, video art or vlogging to examine a range of creative shooting styles. We will use what we examine as inspiration for assignments that we will work on individually as well as in small groups to create a body of work ranging from short video exercises to full productions. The goal of this course is to give you an understanding of the various creative choices within the art of making videos and the technical knowledge to help realize your visions.

## Requirements

Students are expected to:

- Turn off phones during class time.
- Initiate appointments with the Professor or arts staff outside of class time.
- Always allocate extra time for work preparation and clean-up for independent production.
- Respond to emails from their professors in a timely manner.
- Inform their professors at the beginning of the semester if photos of student's identity, artwork, works in progress are NOT to be taken and / or used for Bard College Berlin.
- Remove all artworks, art materials, and / or any personal belongings before the end of the semester. Failure to remove works or return spaces clean and empty may result in final grade penalization. Donating unrequested artworks and / or art materials is not permitted and will still be considered student property, expected to be removed by your inspection deadline. Please contact Studio Arts Manager Joon Park for more information: j.park@berlin.bard.edu

#### **Academic Integrity**

Bard College Berlin maintains the highest standards of academic integrity and expects students to adhere to these standards at all times. Instances in which students fail to meet the expected standards of academic integrity will be dealt with under the Code of Student Conduct, Section 14.3 (Academic Misconduct) in the Student Handbook.

#### **Attendance**

- Attendance of ALL classes is expected.
- More than one unexcused absence (that is, absence from one three-hour session) will significantly affect the participation grade for the course.
- Arriving late will be noted and after two late arrivals, the participation grade will be affected.

Please note that Bard College Berlin does not offer credit for any course in which a student has missed more than 30% of classes, regardless of the reasons for the absences, whether excused or unexcused. The full Bard College Berlin attendance policy can be found in the Student Handbook, Section 2.8.

#### Assessment

In addition to attendance and good participation, the assessment consists of a technical test and 3 video assignments. Detailed information about all assignments will be given in class. All video assignments need to be exported as an mp.4 with H.264 codec and shared via google drive on the days listed below by 10am.

Assignment # 1: due February 20th Assignment # 2: due March 20th Assignment # 3: due May 8th

#### Policy on Late Submission of Artworks / Presentations

Assignments (artworks, essays, performances, oral presentations) that are up to 24 hours late will be downgraded one full grade (Example: B+ becomes C+). The Professor is not obliged to accept assignments that are more than 24 hours late. Where a professor agrees to accept a late assignment, it should be submitted by the new deadline agreed upon by both parties. Thereafter, the student will receive a failing grade for the assignment. Grades and comments will be returned to students in a timely fashion, during mid- and end-of-semester grade reporting. Students are also entitled to make an appointment to discuss assignments and feedback during instructors' office hours.

Students receive mid- and end-of-semester grades for their seminar work. Students are entitled to make an appointment with an instructor to discuss seminar participation, or may be asked to meet with the instructor at any stage in the semester regarding class progress.

#### Grade Breakdown

10% Assignment # 1
20% Assignment # 2
25% Assignment # 3
5% Technical Test
40% Attendance & Participation (20% until midterm)

## Schedule

Week 1 Jan. 30th	<ul> <li>Introduction</li> </ul>
Week 2 Feb. 06th	<ul> <li>Camera         <ul> <li>manual exposure with fps, shutter speed, aperture and ISO</li> <li>camera exercise</li> </ul> </li> <li>AV Facilities</li> <li>AV Check-out Orientation</li> <li>Introduction to Assignment # 1</li> </ul>
Week 3 Feb. 13th	<ul> <li>Composition         <ul> <li>types of shots</li> <li>framing</li> <li>movement and stabilization</li> <li>camera &amp; composition exercise</li> </ul> </li> <li>Basic Editing &amp; Exporting         <ul> <li>file management</li> <li>assembling, editing, effects and titles</li> <li>file formats and exporting</li> </ul> </li> <li>Homework: Assignment # 1: due Monday, February 20th by 10am!</li> </ul>
Week 4 Feb.20th	<ul> <li>Screening Assignment # 1</li> <li>Introduction to Assignment # 2</li> </ul>
Week 5 Feb. 27th	<ul> <li>Lighting</li> <li>lighting styles</li> <li>lighting equipment</li> <li>lighting exercise</li> </ul>
Week 6 Mar. 06th	<ul><li>Recap</li><li>Special Shots</li></ul>
Week 7 Mar. 13th	<ul> <li>Sound         <ul> <li>types of sound (dialogue, narration, foley, ambient, room tone, etc.)</li> <li>sound equipment (zoom recorder and recording levels, different microphones)</li> <li>sound editing (synchronizing, leveling and keyframing)</li> </ul> </li> <li>Homework: Assignment # 2: due Monday, March 20th by 10am!</li> </ul>
Week 8 Mar. 20th	<ul> <li>Screening Assignment # 2</li> <li>Introduction to Assignment # 3</li> </ul>

Week 9 Mar. 27th	<ul> <li>Technical Test</li> <li>Editing &amp; Essential Cuts Part 1</li> <li>Shooting Plans</li> </ul>
Week 10 Apr. 03rd	Spring break, no classes
Week 11 Apr. 10th	Federal holiday, no classes
Week 12 Apr. 17th	<ul><li>Guest speaker</li><li>Shooting Plans</li></ul>
Week 13 Apr. 24th	<ul> <li>Editing &amp; Essential Cuts Part 2</li> <li>Shooting Plans, preparing the final screening</li> </ul>
	Homework: Assignment # 3: due Monday, May 08th by 10am!
Week 14 May 01st	Federal holiday, no classes
Week 15 May 08th	Final Screening
	Homework: Revisions for screening your films at Open Studios on Friday, May. 12th
Week 16 May 15th	Completion week

<sup>\*</sup> The syllabus is subject to change. The most recent syllabus and assignments are available in our Google Classroom.

## Facility Guidelines:

"The Factory" – Eichenstrasse 43
"The Factory" Policy Agreement

- 1) "The Factory" at BCB (Eichenstrasse 43) has space and facilities available to BCB students with an academic purpose for using the building. Mandatory in-class orientations are required to retain chip access to the Factory. Chip access to The Factory is from 7am to 10pm everyday during the semester. At 10pm students will be asked to leave the building by BCB security personnel.
- 2) Students agree to only use the common spaces that are available for their needs, and must respect private spaces that are off-limits. For requesting to reserve the dance / theater space and / or Seminar Room 6, please fill out the online <u>Factory Reservation Form</u>. The Factory Staff will get back to you within two weekdays. (Monday Friday).
- 3) No smoking is allowed anywhere inside the building. There are to be no projects using open flames (such as candles, torches, lanterns, fireworks, etc.) inside any part of the building.
- 4) Fire exits and lanes must be kept clear of any obstructions.
- 5) Spray painting and handling of any hazardous (chemical or combustible) material is not allowed inside the building. Contact the Studio Arts Manager concerning working with these materials. All work surfaces (indoor and outdoor) must be properly protected with a drop cloth or a packing paper provided by the workshop.
- 6) No sandals, flip-flops, or bare feet will be allowed inside the workshop and studio 6.
- 7) Students must make sure all lights are turned off and doors are closed when leaving the building. No windows or doors are to be left opened or cracked. All electrical items must be unplugged when not in use.
- 8) If BCB workshop tools must be borrowed for a purpose outside of the building, please contact The Studio Arts Manager (by appointment).
- 9) There are to be no architectural changes to studios or any areas inside or outside of the building without first speaking with the Studio Arts Manager.
- 10) During completion week, any space used by a student must be returned empty with clean walls and floors. All garbage must be bagged (or boxed) and properly disposed of. Final grades may be penalized and / or fines imposed if items are left (or renovations unfinished) by the inspection deadline.
- 11) Contact Studio Arts Manager directly with any questions: <u>i.park@berlin.bard.edu</u>



## AV Room – Platanenstrasse 98 (downstairs) AV Room Policy Agreement

- 1) BCB's AV (Audio-Visual) Room provides a limited quantity of AV equipment to support those students enrolled in arts classes that require specific items.
- 2) Opening times may change every semester to adapt to specific course times and needs. Access is granted only with booked appointment: <a href="https://avroom.youcanbook.me">https://avroom.youcanbook.me</a>
- 3) Items to be reserved on a specific date should be requested at least one week in advance. Without reservation, availability is limited to a first-come, first-serve basis.
- 4) All items checked out are due back during AV hours the following day, unless other arrangements have been made in advance directly with AV Staff.
- 5) AV equipment will be given out only to those students responsible in organizing, picking up as well as returning their items IN PERSON and ON TIME. No exceptions.
- 6) The AV Staff may exclude students from borrowing items at any time, if the student:
  - failed to return items in time
  - failed to return items in person (pick up and/ or return by friends is not allowed)
  - returned items with missing pieces
  - returned items damaged or in poor shape
- 7) All items returned late will be subject to a 1 Euro fine, per av day.
- 8) Any items returned without accessories (such as cables, SD card, batteries, tripod head, lens cap, etc) will be subject to a 1 Euro fine, per av day (the same as late returns).
- 9) Any items damaged or lost will be subject to patron reimbursement for its value up to a maximum of 250 EURO per item (or under special circumstances, replacement, at the discretion of AV Staff). Damaged or malfunctioning items are expected to be reported to Staff upon check-in.
- 10) AV equipment is limited at BCB. Whenever possible students are encouraged to use their own devices (computers, cameras) for production purposes.
- 11) Contact AV Staff directly with any questions: <a href="mailto:av@berlin.bard.edu">av@berlin.bard.edu</a>